

# CELEBRATING OUR MEMBERS

## PeoplesBank Announces Promotions

PeoplesBank has announced the promotion of several key employees and the appointment of two new branch managers.



Joseph P.  
Fimognari

Joseph P. Fimognari has been promoted to Vice President Institutional Banking. Joan C. Leahy has been promoted to Vice President Marketing. Nadine M. Maggi has been promoted to Vice President Loan Service.

Patricia J. Serafin has been promoted to Vice President Human Resources. Lisa M. Smith has been promoted to Vice President Consumer Lending.

Brian L. Lyman has been promoted to Assistant Vice President Credit Officer. Karen J. Buell has been promoted to Assistant Vice President-eChannel Manager. Tiffany L. Raines has been promoted to Assistant Vice President Branch Manager of the Amherst office. Philip C. Macken has been promoted to Human Resources Officer. Sean P. St. Marie has been promoted to Deposit Operations Officer.



Tiffany L.  
Raines



Dina L. Mead

Linda Parlengas has been promoted to Executive Administrative Officer to the President and CEO. Aaron M. Sundberg has been appointed to Branch Manager of the Hadley office. Dina L. Mead has been appointed to Branch Manager of the South Hadley office.

## Springfield College Named Ranked One of Nation's Top Colleges

Springfield College has been ranked No. 8 for colleges that lead to graduate school according to a new list by *U.S. News & World Report*. According to the publication, the college has one of the highest percentages in the nation of alumni enrolling in graduate school within a year of graduation. More than 58 percent of Springfield College graduates have pursued an advanced degree within one year of completing their undergraduate degree, 31 points higher than the national average of 27 percent. Springfield College is the only Massachusetts college or university listed in the top 10 in this study.

## Springfield Museums Exhibits Rare Kennedy Photos

The Lyman and Merrie Wood Museum at the Springfield Museums has opened "The John F. Kennedy Experience," a new exhibit of rarely seen photos and memorabilia covering various periods in the lives of John and Jacqueline Kennedy. The exhibit coincides with the 50-year observance of Kennedy's assassination, and includes rare photos from John and Jacqueline's early years, and artifacts including an actual PT boat engine along with unique collectibles from Kennedy's political campaigns.



## Tighe & Bond Awarded GSA Contract

The United States General Services Administration (GSA) recently preapproved and awarded Tighe & Bond a five-year

contract to provide federal clients with a range of environmental consulting and engineering support services. Known as a GSA Schedule Contract, this certification makes it substantially easier for federal clients to procure services from Tighe & Bond since it streamlines what is often a lengthy procurement process. GSA approval required a rigorous screening process to demonstrate that the firm provides both superior quality and competitive pricing.

## Bacon Wilson, P.C. Announces Partner

The Springfield-based regional law firm of Bacon Wilson, P.C. has announced that Mark A. Tanner, Esq. has been named partner. Tanner, a trial lawyer works predominantly out of Bacon Wilson's Northampton office, representing clients in court



Mark A.  
Tanner, Esq.

in cases involving business disputes, serious personal injury, land use and zoning, will and estate disputes, and criminal defense. Tanner is the president of the Northampton Soccer Club and serves on the Board of Directors of the People's Institute, Inc., Franklin County Community Development Corporation and the Hampshire County Bar Association. He is a former President of the Hampshire County Bar Association and recipient of the SuperLawyers Rising Stars award for 5 years, in addition to *BusinessWest's* inaugural 40 Under 40 award.

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## NEW MEMBERS

Companies and organizations listed here have made an important investment in their business and in the community by joining the Chamber. Do business with Chamber members--it's good business!

### DevelopSpringfield Corp.

Jay Minkarah  
President /CEO  
1182 Main Street  
Springfield, MA 01103  
*Economic Development (Main)*

### Mama Iguanas

Michael Sakey  
General Manager  
82 Industrial Drive  
Northampton, MA 01060  
*Restaurants (Main)*

### Springfield Parking Authority

Ehsanul Bhuiya  
Comptroller  
150 Bridge Street  
Springfield, MA 01103-1418  
*Parking (Main)*

### Attain Therapy & Fitness

Johanne Komack,  
Administrative Assistant  
168 Denslow Road  
East Longmeadow, MA 01106  
*Rehabilitation Services (Main)*

### Sunshine Village, Inc.

Gina Golash  
Director Executive Director  
75 Litwin Lane  
Chicopee, MA 01020-4898  
*Employment Services (Main)*

### Panjabi Tadka

Narinder Kaur  
Owner  
1688 Main Street  
Springfield, MA 01103  
*Indian Restaurant (Main)*

**WELCOME TO THE  
CHAMBER!**

# Chamber Health Coop

## Saving Small Businesses in Massachusetts Money on Health Insurance



### Big Savings

- Chamber Health Coop makes health insurance more affordable for small businesses.
- Your company could save hundreds or even thousands of dollars annually.
- The Chamber Health Coop has negotiated some of the best deals on health insurance for small businesses in the state, making coverage more affordable for business owners.



### Leading Insurers

- Chamber Health Coop offers plans from nationally recognized insurers, including Fallon Community Health Plan, Harvard Pilgrim Health Care, and Health New England. Several plan options are available from each insurer.



### Health and Wellness Program

- Your Chamber Health Coop membership includes a wellness program to help your employees live healthier lives and lower future health care costs.

### Who is Eligible?

- ✓ Companies with 50 or fewer full-time employees (part-time employees can receive insurance, but don't count toward the 50 employee limit) AND
- ✓ Belong to a participating Chamber of Commerce or other association. Visit [www.chamberhealthcoop.com](http://www.chamberhealthcoop.com) for the full list. Not a member yet? Contact an organization and sign up today.

### How Can I Get Started?

- ✓ Go to [www.chamberhealthcoop.com](http://www.chamberhealthcoop.com) to learn how you can take advantage of this great opportunity.
- ✓ Tell your broker to give us a try or call your local Chamber or association.
- ✓ Enrollment starts in late June 2012 for insurance coverage beginning in August.

Visit us at [www.ChamberHealthCoop.com](http://www.ChamberHealthCoop.com)

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## Panjabi Tadka Receives Grant

Panjabi Tadka, a new Indian restaurant in downtown Springfield, has been awarded a \$4,168 grant for façade improvements under DevelopSpringfield's Corridor Storefront Improvement Program. The program provides grants of up to \$10,000 for exterior improvements to first floor storefronts located on State and Main Streets. The recently awarded funds will be used to help cover the costs of new signage installation, exterior lighting and painting.

## Winstanley Partners Helps Launch Pelican ProGear Line, Creates Spalding Ad Spots

Winstanley Partners, a marketing and interactive agency based in Lenox, has just completed its first phase of a comprehensive campaign for Pelican ProGear, introducing a new line of rugged-use and digital gear protection ranging from shatter-proof iPhone® cases to laptop backpacks for urban warriors and trail blazers alike.

The wide-ranging branding and marketing campaign is characterized by cross-country outdoor photo shoots and a

spate of celebrity spokespeople with activism, military, and adventure sports backgrounds. These 'Pelican Pros,' are included in print and web ads, TV commercial spots, packaging, and in-store materials.

As well, Winstanley Partners recently worked with Spalding, a division of Russell Brands, LLC, on a project to promote the new Spalding 94Fifty ball and licensed product to include shoes and socks.

*Promote the success of your business and employees!*

Send your news to:  
Chamber Channels  
ACCGS

1441 Main Street  
Springfield, MA 01103 or  
[creed@myonlinechamber.com](mailto:creed@myonlinechamber.com).

*News and photos are published on a space available basis.*

*Deadline is the 10th of each month.*

**Just another FREE BENEFIT of your Chamber membership!**



Lou Curto, Chairman of the Board of Directors of the East of the River 5 Town Chamber of Commerce and financial advisor for Pioneer Valley Financial Group, signs a three-year affiliation agreement with the Affiliated Chambers of Commerce of Greater Springfield, as the ACCGS President Jeffrey S. Ciuffreda and its Glenn Welch, ACCGS Board Chair and President and Chief Operating Officer of Hampden Bank, look on.

*Photo By: Driscoll Photography*

## Chamber Membership is Effective Business Strategy

According to a national survey\* of 2,000 adults, being active in your local chamber is an effective business strategy because two-third of consumers believe that such companies use good business practices, are reputable, care about their customers and are involved in the community. Even more than that...

- Consumers are 73% **more aware** of the company
- Businesses enjoy a 68% increase in its **local reputation**
- Consumers are 80% more likely to **patronize the business** in the future
- 68% of consumers are **more likely** to eat at a chamber member restaurant in the next few months
- 58% are **more likely** to eat at a chamber member restaurant more often
- 36% of consumers are **more likely** to consider buying insurance from a chamber member company
- 36% are **more likely** to think favorably about the chamber member insurance company
- 31% are **more likely** to consider purchasing their next car from a chamber member company

\*Study conducted in 2012 by The Schapiro Group commissioned by the American Chamber of Commerce Executives in cooperation with the Western Association of Chamber Executives.

# ANNIVERSARY MEMBERS

*Every month the Affiliated Chambers of Commerce honors those members who have continuously supported our mission throughout the years. The following members joined in the month of February. Happy Anniversary!*

### 1 Year Anniversary

Ameristar Casino Springfield, LLC  
Carolyn Ware  
Deb Garvin  
Deb Geisler  
Donna Early  
Excelsior Integrated  
Julie Gentile  
Julie Waniewski

Kristy Batchelor  
Nikki Gleason  
Ronald McDonald House of  
Springfield, Mass, Inc.  
Shana Hendrike  
Susan Bellows  
TEKSystems  
Teresa Wurszt

### 5 Year Anniversary

Hampden Bank - Indian Orchard  
Sonography Associates, Inc.  
United Bank - East Longmeadow

### 15 Year Anniversary

First Niagara Bank  
Heatbath Corporation

### 35 Year Anniversary

Bank of America  
Dee Service, Inc.

